GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4181
ANSWERED ON:18.08.2000
REVENUE EARNED THROUGH ADVERTISEMENTS IN MAHARASHTRA
NIVEDITA MANE

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the revenue earned by various Doordarshan/Akashvani kendras of Maharashtrathrough advertisements during the last three years, year-wise and Kendra-wise;

(b) the total amount spent for the maintenance and renovation of these kendras during the said period, separately;

(c) whether the work has started to set up any new kendras of Doordarshan/Akashvani in Maharashtra during the said period;

(d) if so, the details thereof; and

(e) the time by which the said new kendras are likely to be set up?

Answer

MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE MINISTRY OF LAW, JUSTICE AND COMPANY AFFAIRS (SHRI ARUN JAITLEY)

(a) & (b): The details of revenue earned by each revenue earning Stations/Kendras inMaharashtra & the amount spent for the maintenance & renovation of these Stations/Kendras are annexed.

(c), (d) & (e) : Whereas no new Radio Stations have been set up in Maharashtra during thelast three years, 3 Studio Projects at Mumbai, Nagpur & Pune and 31 transmitter projects (HPTs- 2,LPTs-17, VLPTs-12) have been commissioned by Doordarshan during the said period. Details of projects presently under implementation by AIR & Doordarshan in Maharashtra are given below:-

AIR:-Local Radio Stations at Oros (1KW MW transmitter) and Amaravati (10KW FM transmitter)

Doordarshan :- HPTs Chandrapur, Jalgaon and Ratnagiri;
LPTs: Raver, Dhadgaon, Bhamragad, Nashik (DD II) and Solapur (DD II);
VLPTs: Ambet and Sakoli.

All the above transmitter projects are targetted to be completed in phases by the end of the IX Plan Period.

Annexure

Annexure referred to in reply to parts (a) and (b) of Lok Sabha Unstarred Question No. 4181 for 18.8.2000.

(Rs. In lakhs)

Station/Kendra	1997-98		1998-99		1999-2000	
	Amount earned	Total Amount spent on renovation/ maintenance	Amount earned	Total Amount spent on renovation/ maintenance	Amount earned	Total Amount spent on renovation/ maintenance
All India Radio						
Mumbai	132.69	47.21	212.32	58.82	345.65	67.48

Pune	125.50	7.59	81.74	10.34	87.29	14.26
Nagpur	73.77	15.50	26.79	19.17	15.03	27.73
Sangli	94.15	4.52	63.21	6.42	50.14	9.86
Jalgaon	49.36	4.67	20.59	7.89	9.48	7.83
Aurangabad	44.85	3.90	22.50	4.95	12.62	8.83
Parbhani	31.05	3.44	15.57	3.28	8.95	4.20
Ratnagiri	25.60	3.81	12.77	5.00	5.79	5.82
Akola	1.30	2.45	3.46	2.59	2.19	2.99
Ahmednagar	2.56	1.78	4.82	2.68	2.87	3.34
Beed	0.49	1.39	2.22	0.99	1.38	1.78
Chandrapur	1.10	0.60	2.20	3.36	1.69	3.70
Dhule	0.70	0.38	3.32	1.44	1.87	2.70
Kolhapur	1.56	2.84	9.95	4.38	2.70	5.32
Nasik	2.42	0.86	7.28	2.34	2.66	4.62
Nanded	0.77	1.21	2.37	2.05	1.15	2.36
Osmanabad	0.98	-	1.17	3.21	1.09	2.90
Solapur	4.99	1.97	6.48	4.65	5.46	7.31
Satara	2.20	0.54	3.17	1.30	1.63	2.25
Yavatmal	0.76	-	2.24	3.46	1.05	3.63

Doordarshan

Mumbai	1449.00	47.19	1425.00	51.06	1476.00	46.74